



## **Employer’s Feedback Analysis Report 2022-23**

### **INTRODUCTION**

Listening to and understanding the views and feedback of stakeholders can help to shape and improve the overall quality of education. Here at United Institute of Management, Prayagraj, we have been taking feedback from Students, being the core beneficiaries of higher education; faculties, alumni, and employers were collected. The feedback collected was analysed and taken into consideration for the development of our learning system.

### **METHODOLOGY OF DATA COLLECTION AND ANALYSIS**

A survey was conducted to collect the responses from employers to find out their feedback on academic performance and the ambience of the institution. The data was collected from all the students of the department, the faculties, the alumni, and the employers through a structured questionnaire and analysed. Qualitative statements on a five-point agreement scale were used to study feedback, in which Excellent is scored as 5, Very Good as 4, Good as 3, Average as 2 and Poor as 1. The conclusions drawn from the collected and analysed data are consolidated in this report.

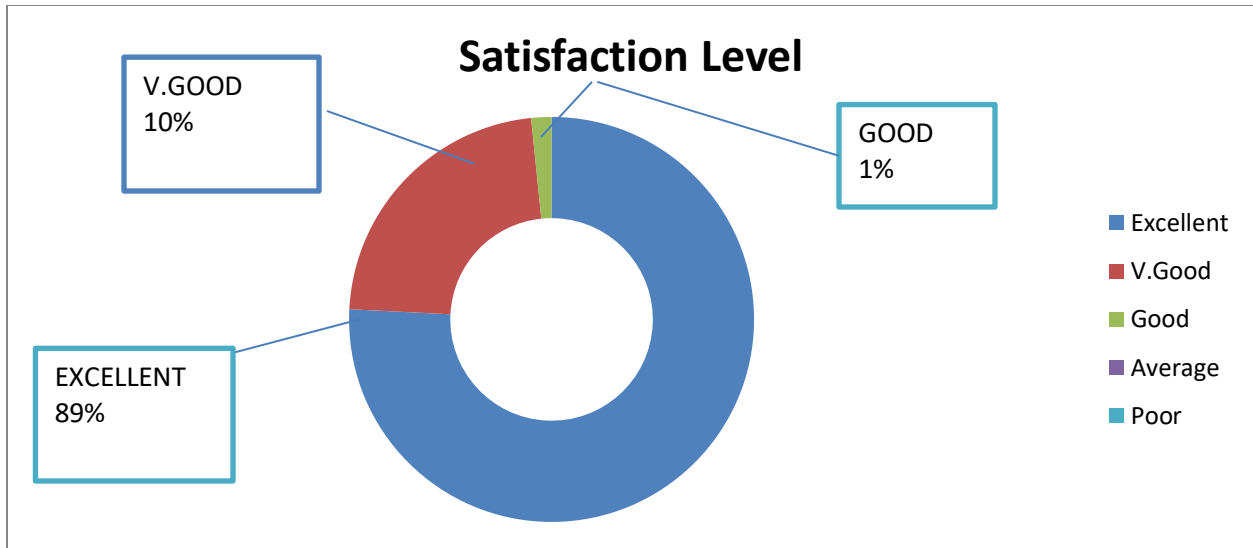
### **RESULT OF DATA ANALYSIS**

A structured Google form questionnaire for collecting responses online from employers who have recruited our students either through campus interview or through other routes. 62 number of employers were participated and responded to the survey. The following shows the result of the data analysis and the conclusion of the survey conducted:

1) Rate the overall ambience of the institution.

Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
No. of Respondents	55	6	1	0	0	62
Percentage	89%	10%	1%	0%	0%	100%

  
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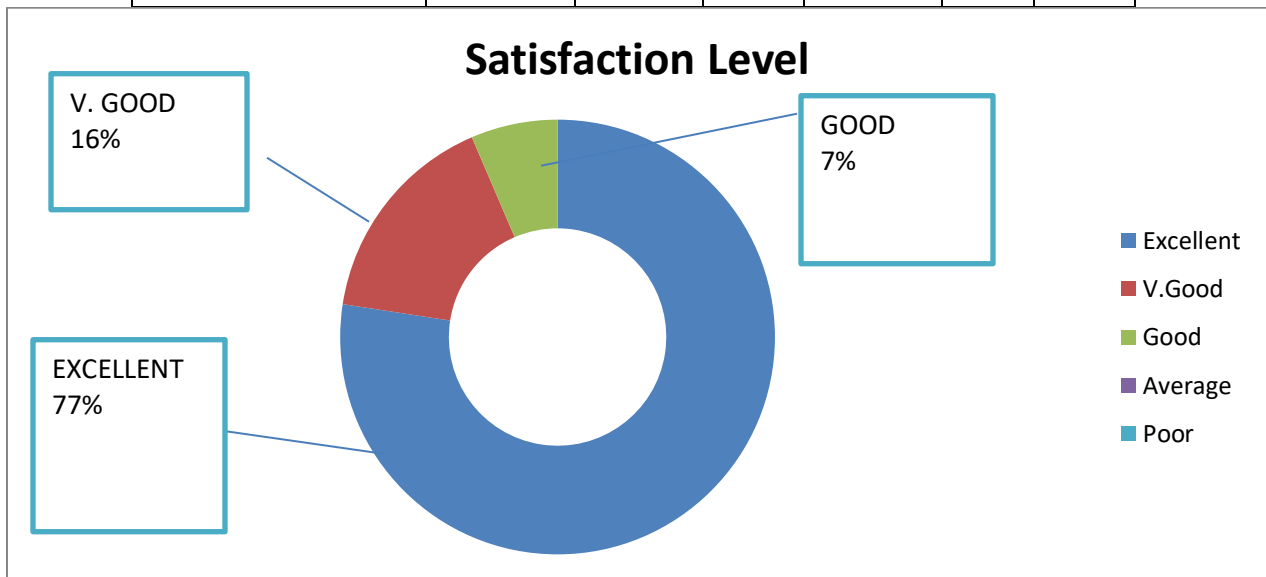



**INFERENCE**

89% of the respondents have “excellent” opinion about the overall ambiance of the institution, 10% have “very good” opinion and remaining 1% have “good” opinion.

2) Did the students from the institution meet your organization's needs and expectations?

Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
No of Respondents	48	10	4	0	0	62
Percentage	77%	16%	7%	0%	0%	100%



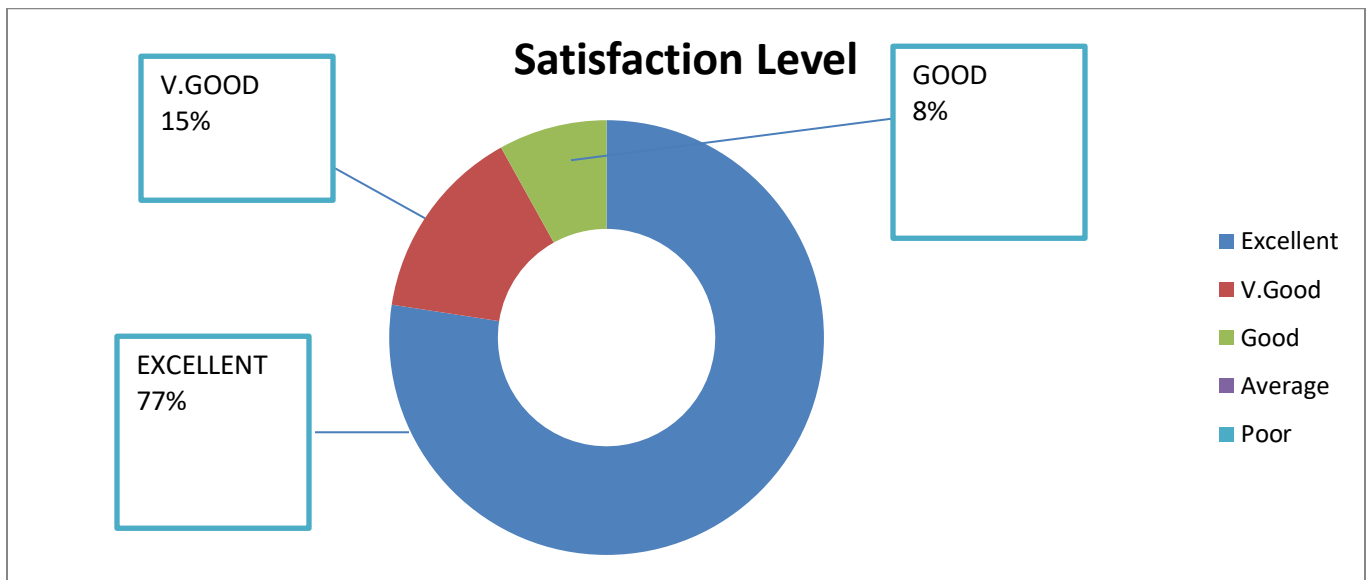
  
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## INFERENCE

77% of the respondents have “excellent” opinion that the students from the institution meet their organization's needs and expectations, 16% have “very good” opinion and the remaining 7% have “good” opinion.

3) Rate the quality of the students?

Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
No of Respondents	48	9	5	0	0	62
Percentage	77%	15%	8%	0%	0%	100%



## INFERENCE

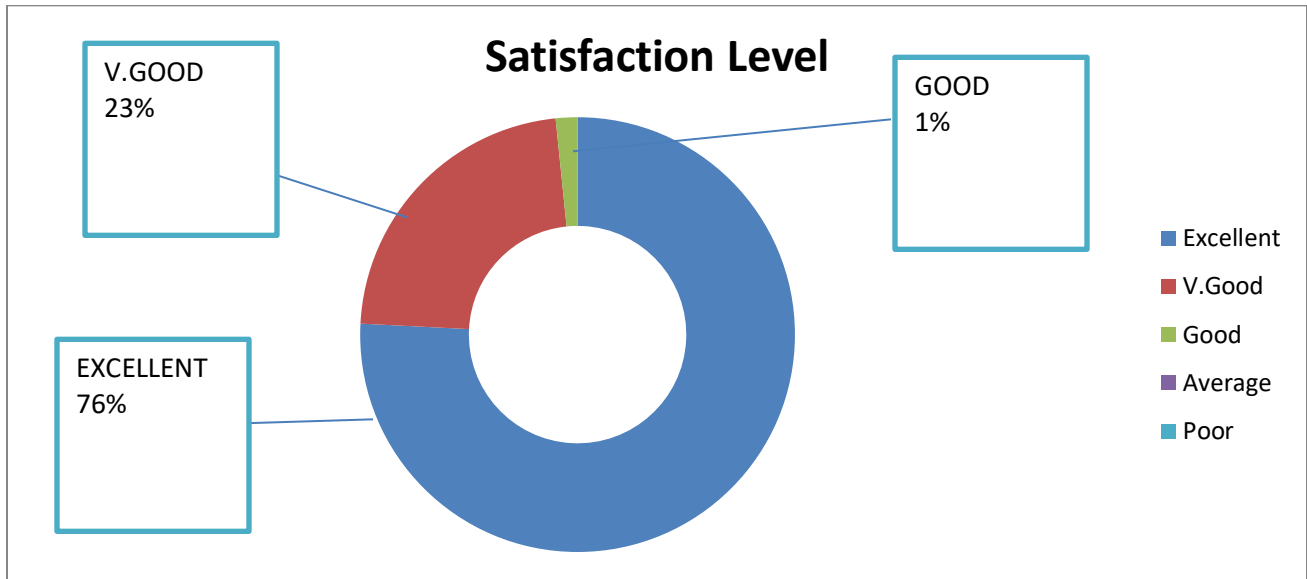
77% of the respondents' rated as “excellent” about the quality of the students in the institution, 15% rated as “very good” and the remaining 8% rated as "good".

4) Rate the academic background of the candidates hired from our institution?

Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
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<b>No of Respondents</b>	47	14	1	0	0	62
<b>Percentage</b>	76%	23%	1%	0%	0%	100%



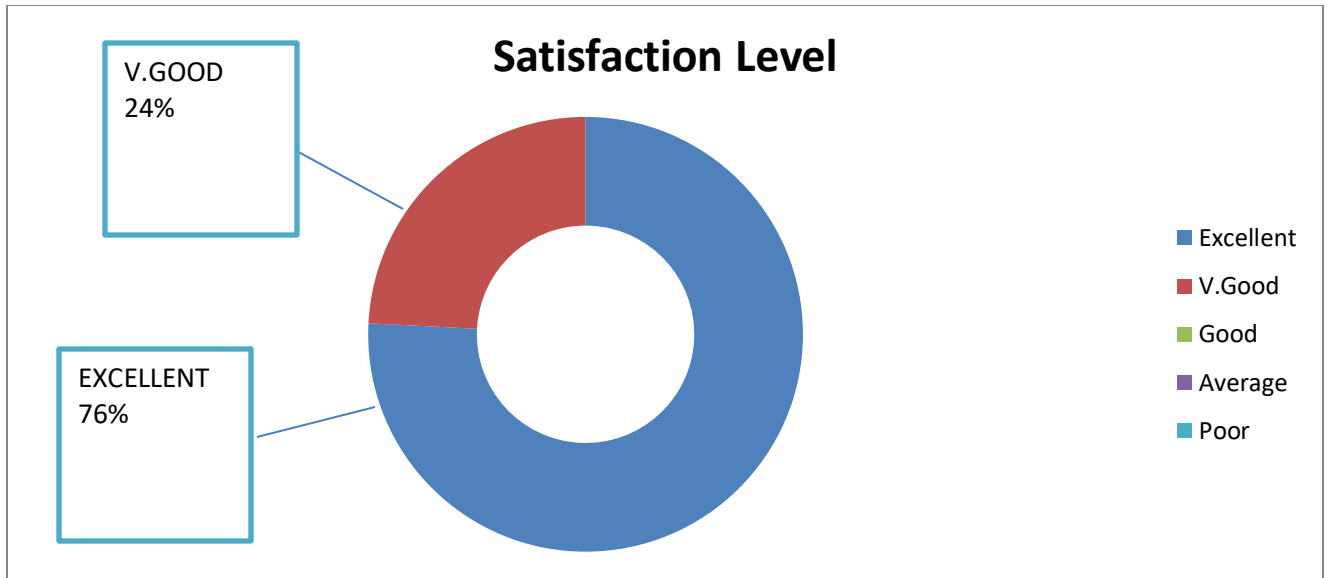
**INFERENCE**

76% of the respondents rated as "excellent" about the academic background of the candidates hired from the institution, 23% rated as "very good" and the remaining 1% rated as "good".

5) Does United Institute of Management is up to date to the current industrial needs?

Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
<b>No of Respondents</b>	47	15	0	0	0	62
<b>Percentage</b>	76%	24%	0%	0%	0%	100%

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### **INFERENCE**

76% of the respondents have "excellent" opinion that United Institute of Management is up to date to the current industrial needs and the remaining 24% have "very good" opinion.

6) Rate the level of talent and skills exhibited by the students?

Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
No of Respondents	46	10	6	0	0	62
Percentage	74%	16%	10%	0%	0%	100%

  
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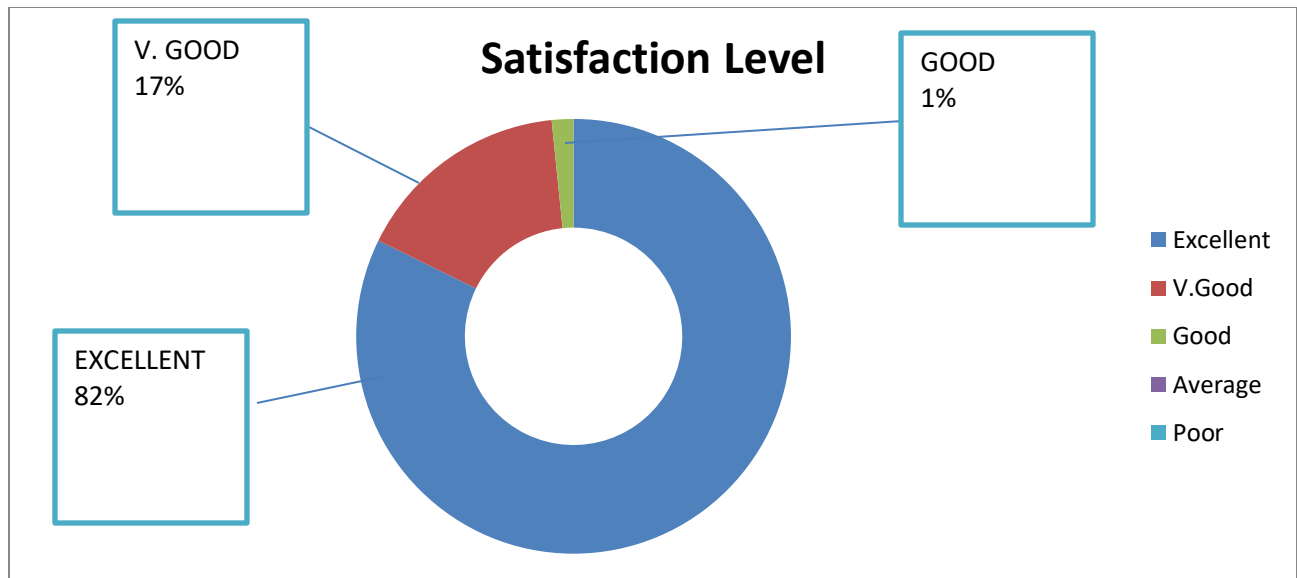
Satisfaction Level	Excellent	V.Good	Good	Average	Poor	Total
No of Respondents	51	10	1	0	0	62
Percentage	82%	17%	1%	0%	0%	100%

### **INFERENCE**

74% of the respondents rated as "excellent" about the level of talent and skills exhibited by the students, 16% rated as "very good" and the remaining 10% as "good".

7) Rate the experience with United Institute of Management on placement drives?

  
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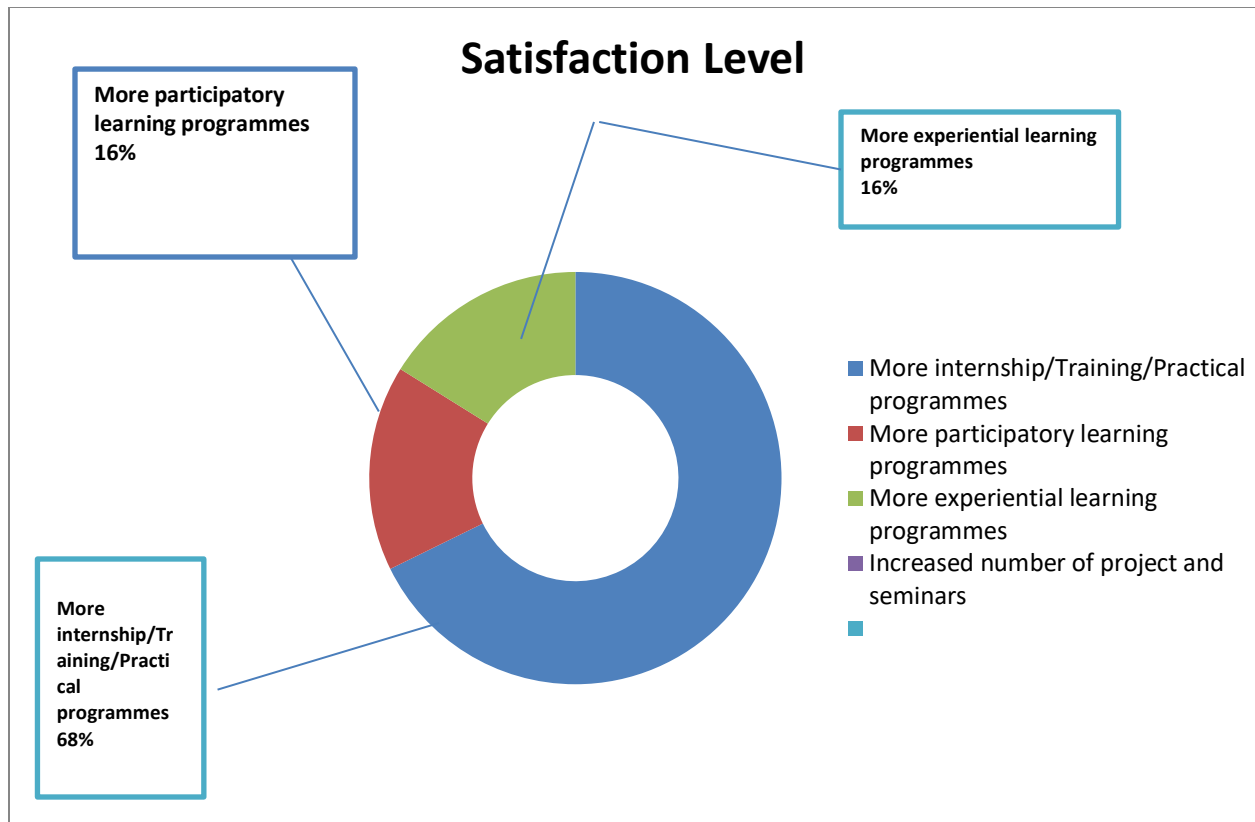
### INFERENCE

82% of the respondents rated as "excellent" about the experience with United Institute of Management on placement drives, 17% rated as "very good" and the remaining 1% rated as "good".

8) What are the suggestions to improve the quality of the syllabus and make it more relevant?

Suggestions	No of respondents	Percentage
More internship/Training/Practical programmes	42	68%
More participatory learning programmes	10	16%
More experiential learning programmes	10	16%
Increased number of project and seminars	0	0%
<b>Total</b>	<b>62</b>	<b>100%</b>

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68% of the respondents suggested that “more internship/training/practical programmes” will help to improve the quality of the syllabus and make it more relevant and the remaining 16% each suggested “more participatory learning programmes” and “more experiential learning programmes”.

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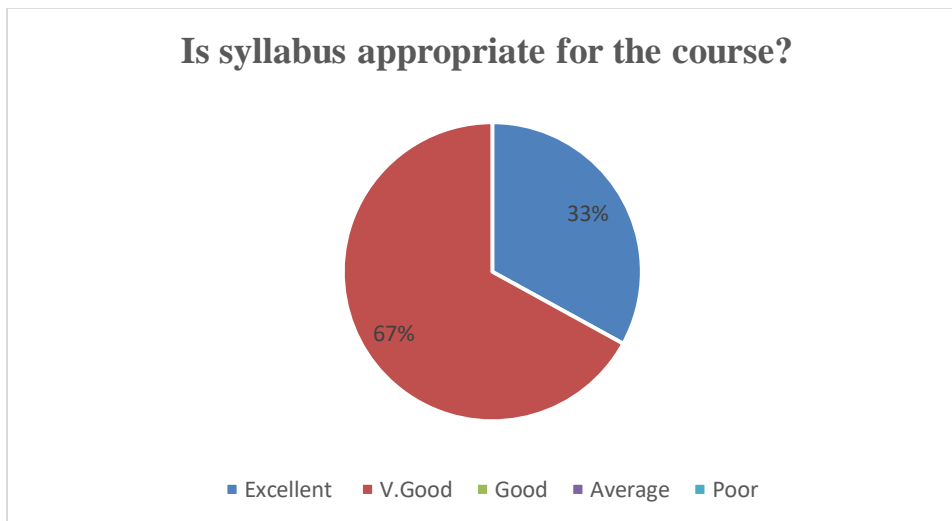
# UNITED INSTITUTE OF MANAGEMENT

## Employer Feedback Analysis Report 2021-22

A survey was conducted regarding the quality and appropriateness of the course curriculum followed in the three year courses (Batch: 2019-2022) offered by Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj. The data was collected from employers and analyzed. The following are the conclusions of the analysis of the data collected and analyzed for each department.

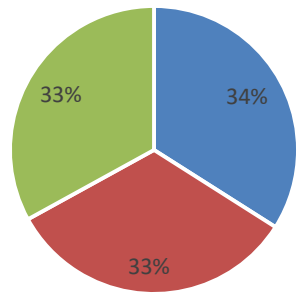
### Department of Business Administration

Only a few employers responded for the survey and those who responded are satisfied with the curriculum. They are satisfied with the knowledge level and awareness of the pupils about the market. Also they are satisfied with the employability of the pupils after the course.



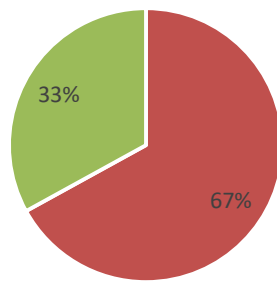
  
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### Is syllabus as per the need of the time?



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

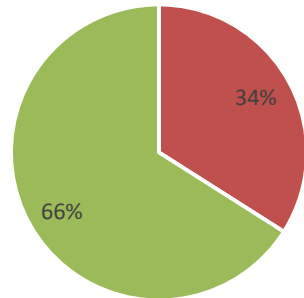
### Does the course make student competent?



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

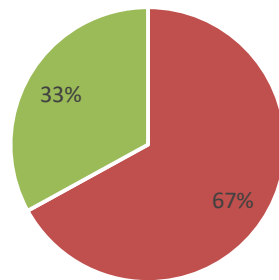
  
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**Does the course cover awareness on recent developments in the field provided?**




■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

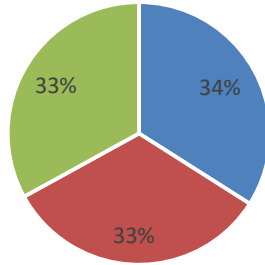
**Does the syllabus generate interest in the subject area?**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

  
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### Does the curriculum has prospects of higher education/ employment?

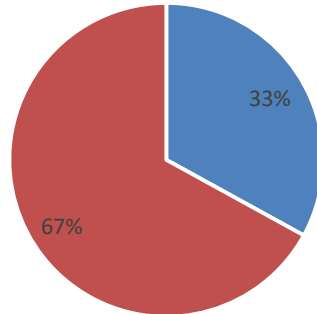


■ Excellent ■ V.Good ■ Good ■ Average ■ Poor


### Department of Computer Applications

Only a few employers responded for the survey and those who responded are satisfied with the curriculum. They are satisfied with the knowledge level and awareness of the pupils about the market. Also they are satisfied with the employability of the pupils after the course.

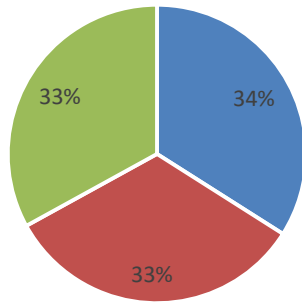
### Is syllabus appropriate for the course?



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

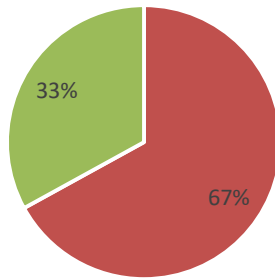
  
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### Is syllabus as per the need of the time?



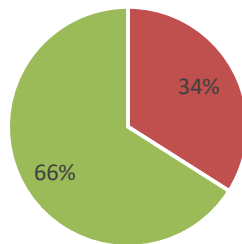
■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

### Does the course make student competent?



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

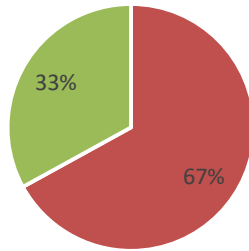
### Does the course cover awareness on recent developments in the field provided?



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

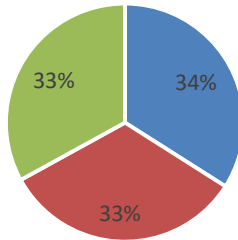
  
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**Does the syllabus generate interest in the subject area?**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

**Does the curriculum has prospects of higher education/ employment?**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

**Appendix:** 1. Curriculum feedback form for Employers.

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**Curriculum Feedback Form For Employers**

**Name:** .....

**Designation:** .....

**Organization:** .....

  
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Please rate the following questions.

1. Is syllabus appropriate for the course?  
a) Excellent b) Very Good c) Good d) Average e) Poor
2. Is syllabus as per the need of the time?  
a) Excellent b) Very Good c) Good d) Average e) Poor
3. Does the course make student competent?  
a) Excellent b) Very Good c) Good d) Average e) Poor
4. Does the course cover awareness on recent developments in the field provided?  
a) Excellent b) Very Good c) Good d) Average e) Poor
5. Does the syllabus generate interest in the subject area?  
a) Excellent b) Very Good c) Good d) Average e) Poor
6. Does the curriculum has the prospects of higher education/employment?  
a) Excellent b) Very Good c) Good d) Average e) Poor



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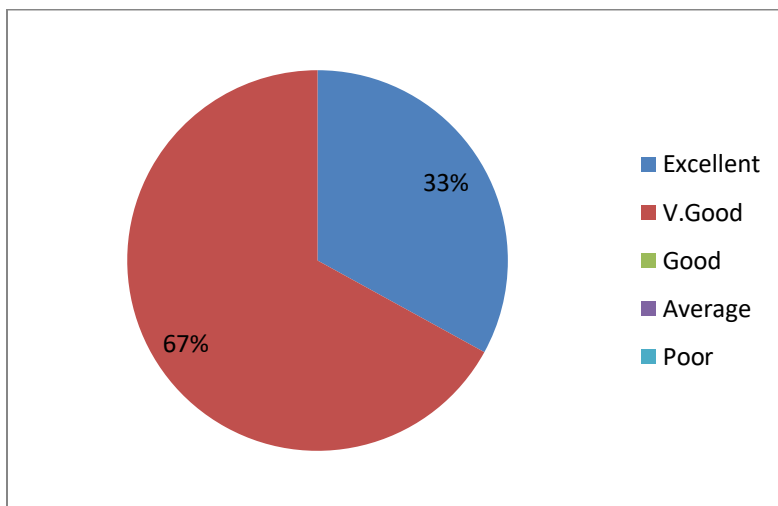
## Employer Feedback Analysis Report 2020-21

A survey was conducted regarding the quality and appropriateness of the course curriculum followed in the three year courses (Batch: 2018-2021) offered by the University of Kerala. The data was collected from employers and analyzed. The following are the conclusions of the analysis of the data collected and analyzed for each department.

### Department of Computer Application

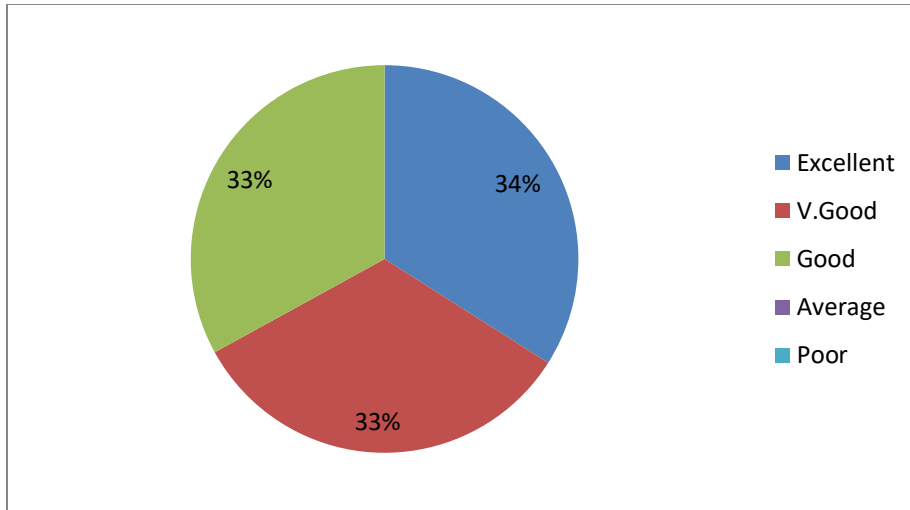
Only a few employers responded for the survey and those who responded are satisfied with the curriculum. They are satisfied with the knowledge level and awareness of the pupils about the market. Also they are satisfied with the employability of the pupils after the course.

### **Is Syllabus appropriate for the course**

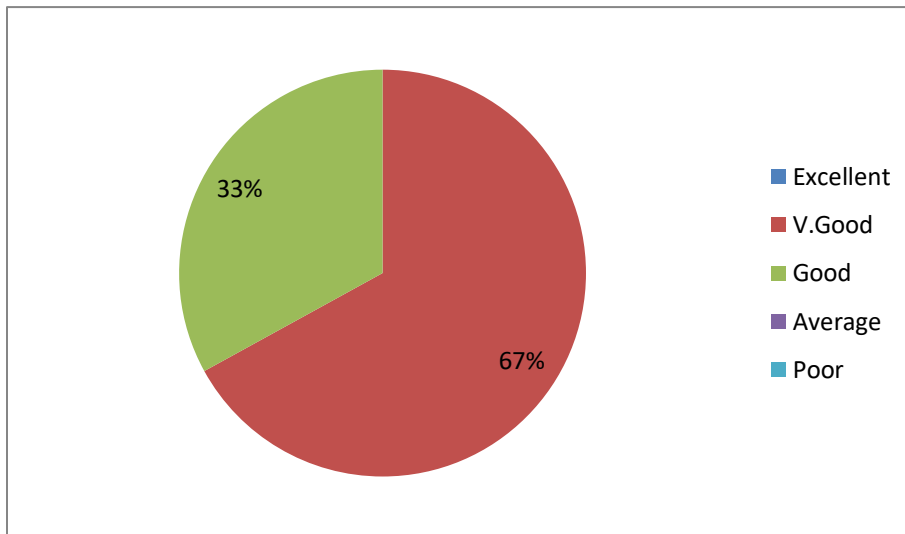


  
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**Is Syllabus as per the need of the time**



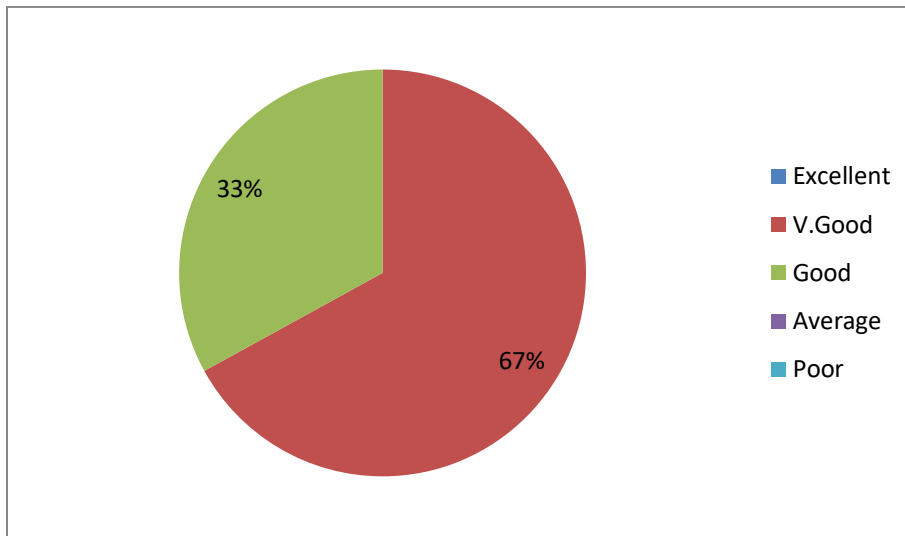
**Do the course make student competent**



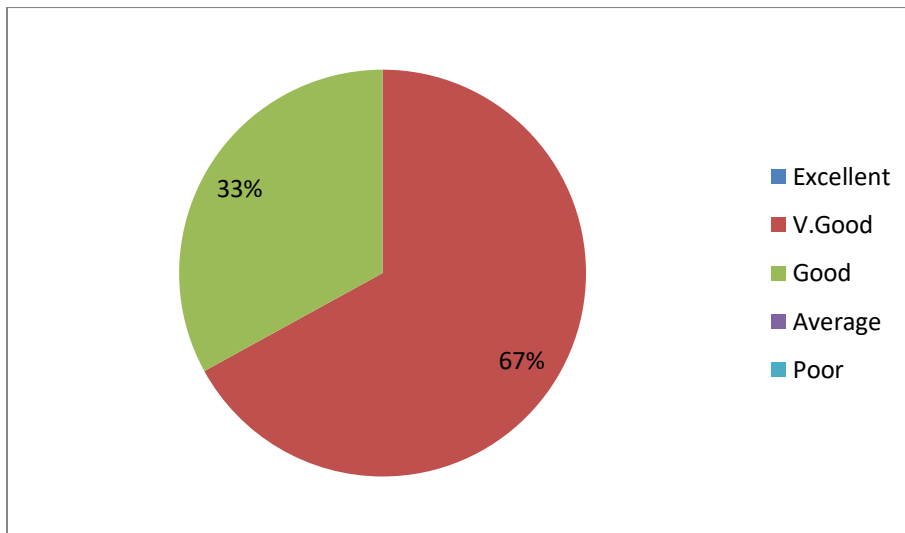
  
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## Dose the cover awareness on recent developments

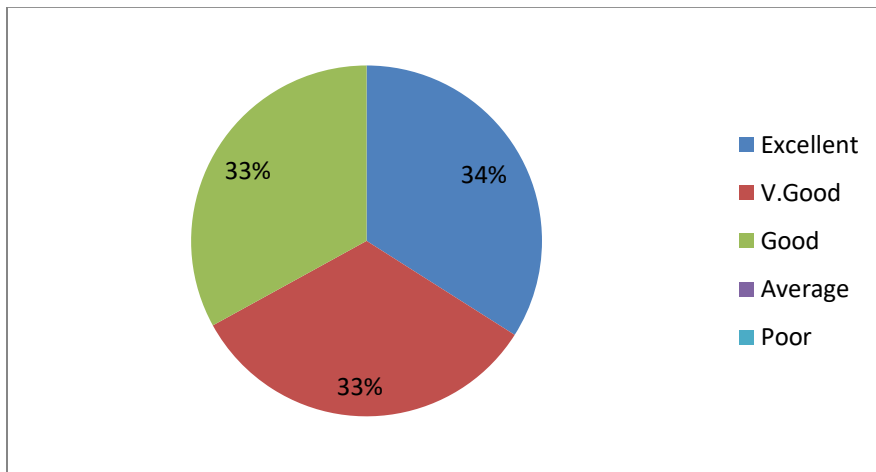
### In the field of provided



## Dose the Syllabus generate interest in the subject area



**Dose the curriculum has the prospects of higher  
Education/Employment**

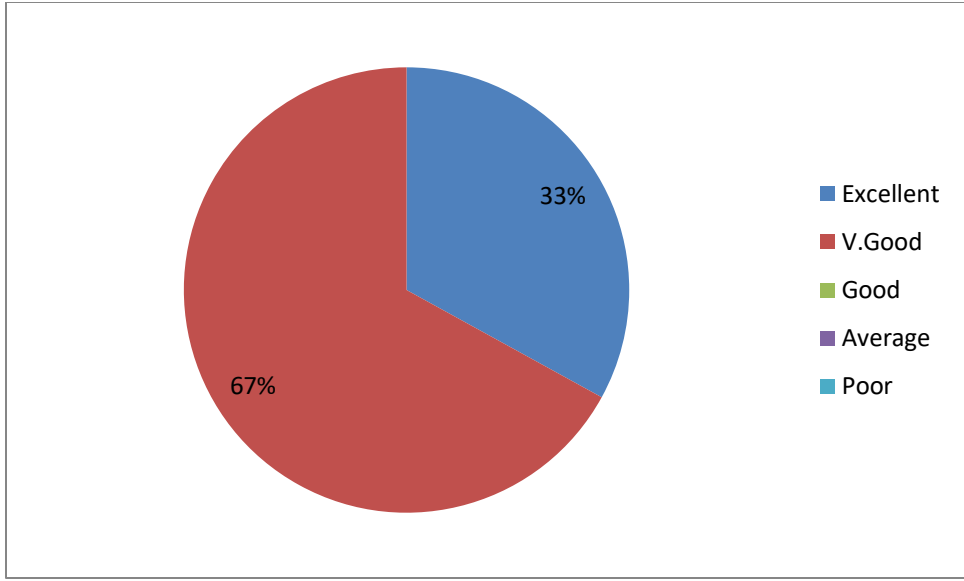


**Department of Management Studies**

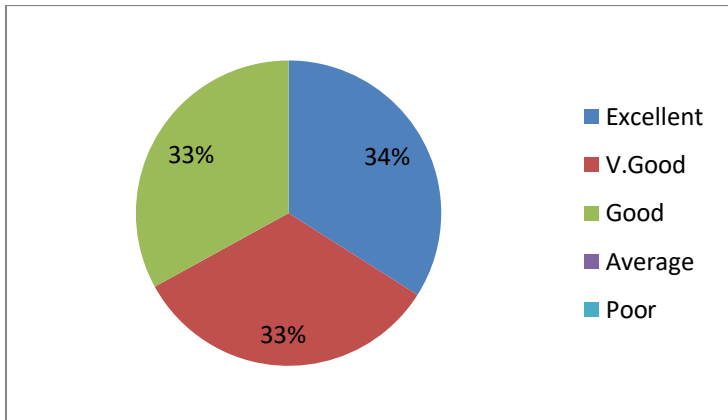
Only a few employers responded for the survey and those who responded are satisfied with the curriculum. They are satisfied with the knowledge level and awareness of the pupils about the market. Also they are satisfied with the employability of the pupils after the course.

**Is Syllabus appropriate for the course**

  
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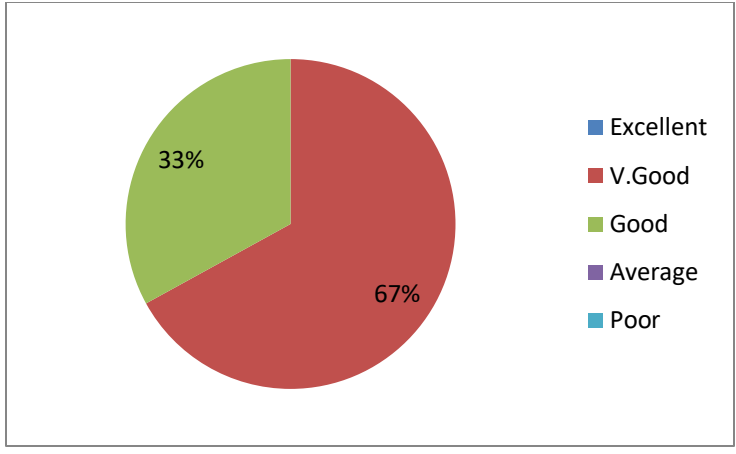


**Is Syllabus as per the need of the time**

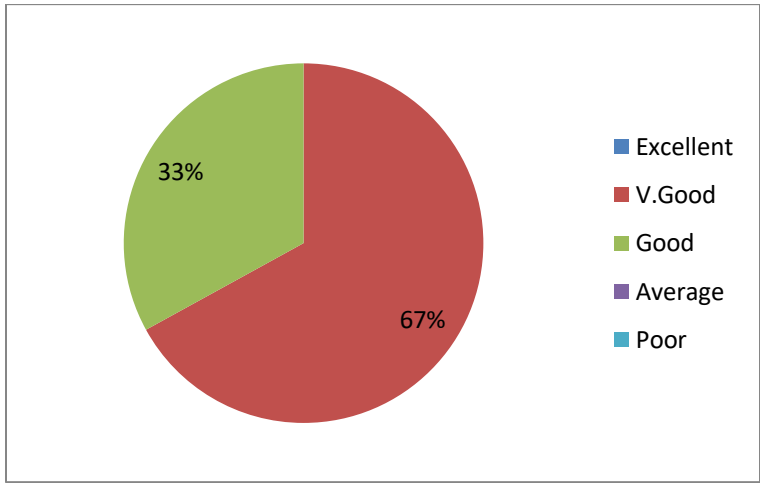


**Dose the course make student competent**


  
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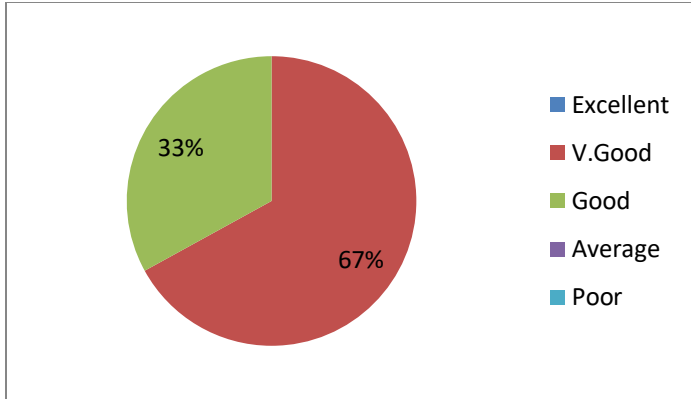


**Dose the course cover awareness on recent development in Field provided**

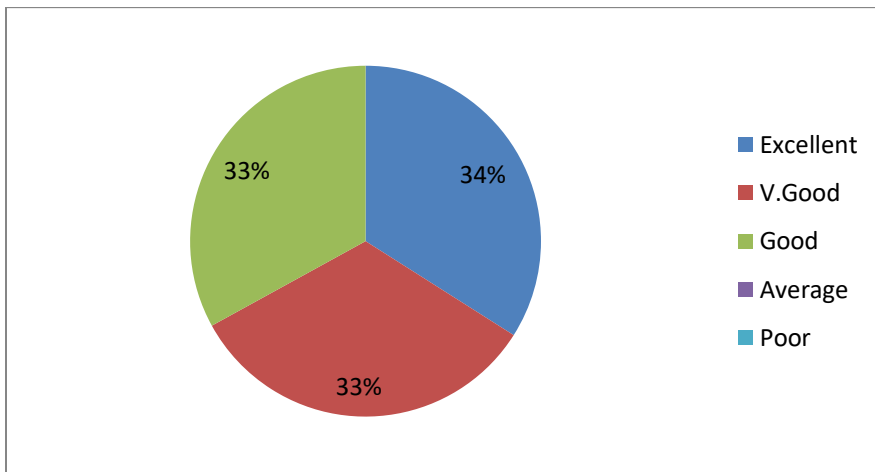


**Dose the Syllabus generate interest in the Subject area**

  
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**Dose the curriculum has the prospects of higher  
Education/Employment**



*[Handwritten Signature]*  
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**Curriculum feedback form for Employers**

**Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Please rate the following questions**

**1. The courses provided in the program are adequate for future growth of students?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**2. Does the syllabus prepare the students for the current employment conditions?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**3. Is the aim and objectives of the syllabus similar to the industry requirements?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**4. How do you rate the knowledge level of the student?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**5. Does the syllabus prepares the students to face the challenges of the industry?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**6. How do you rate the employability of the students?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**7. Rate whether the students are employable right after the course?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

  
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**8. How do you rate the incorporation of computer skills and other soft skills needed for employment?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**9. How well does the curriculum Imparts knowledge and skills required for the job market?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**

**10. How well does the curriculum includes human values and ethics?**

**a) Excellent b) Very Good c) Good d) Fair e) Poor**



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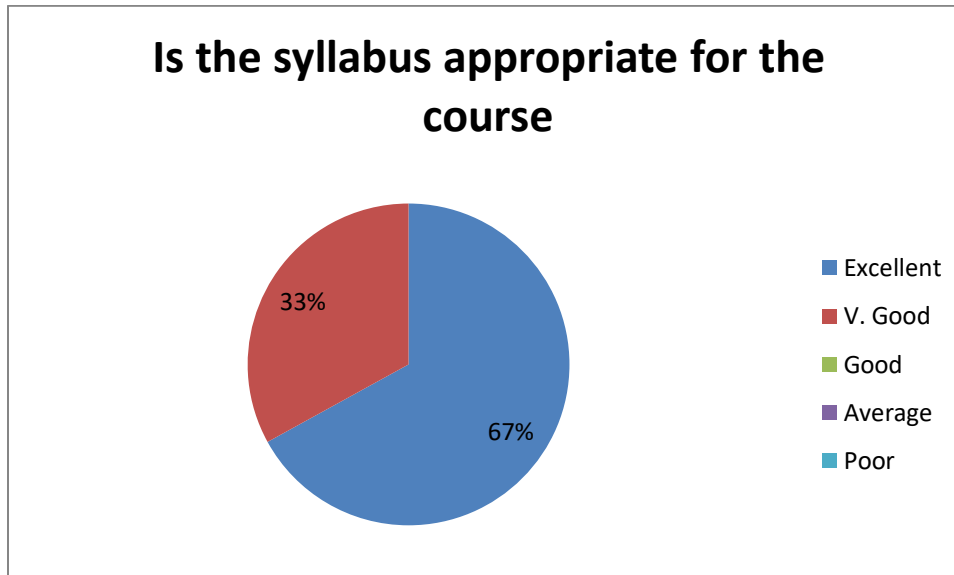
# UNITED INSTITUTE OF MANAGEMENT

## Employer Feedback Analysis Report 2019-2020

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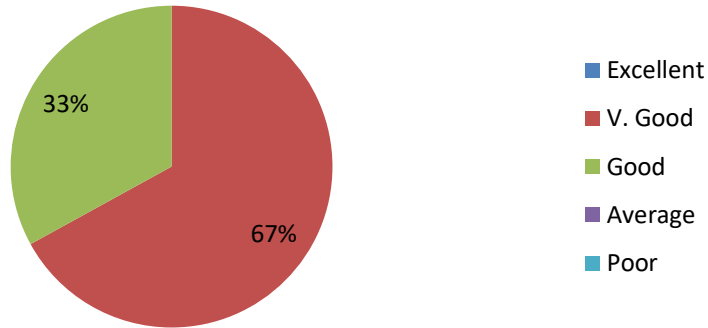
### Department of Computer Application

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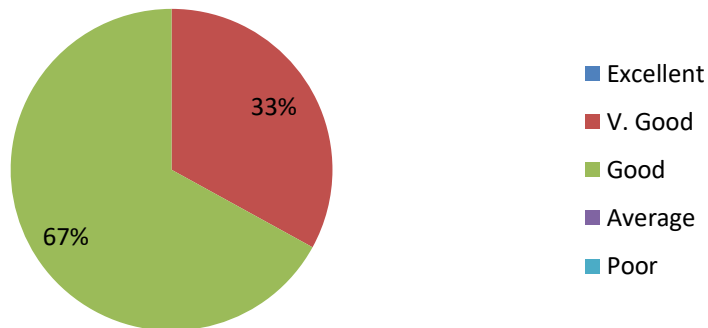


  
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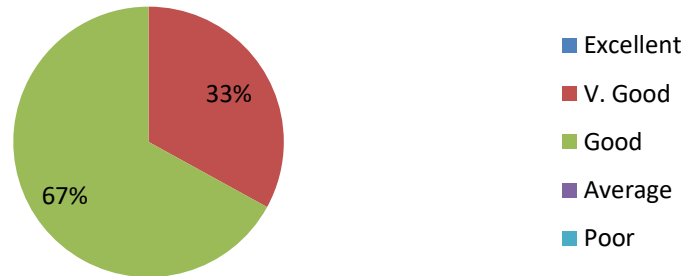
### Is the syllabus as per the need of time



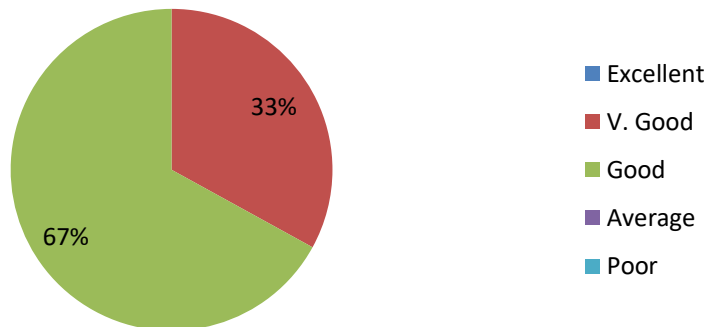
### Does the course make student competent



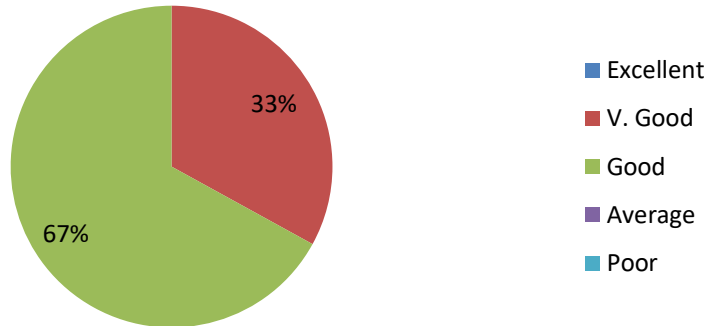
**Does the course cover awareness on recent developments in the field provided**



**Does the syllabus generate interest in the subject area**




## Does the curriculum has the higher education/employment

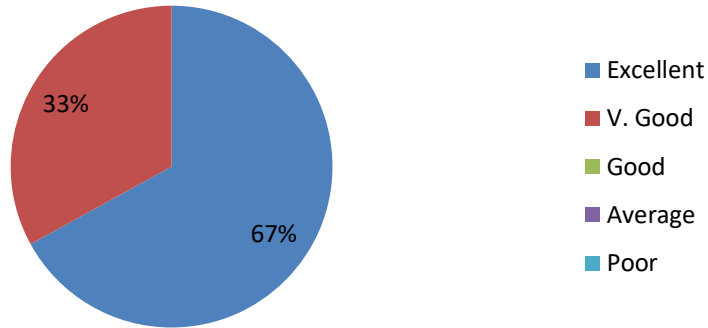


### Department of Business Administration

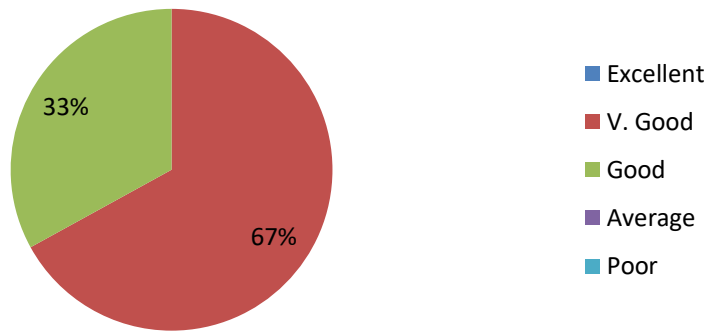
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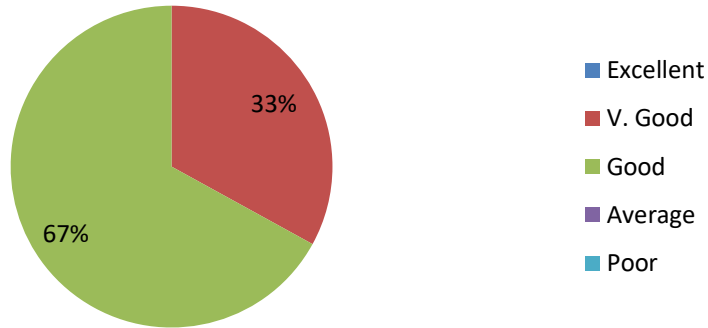
### Is the syllabus appropriate for the course



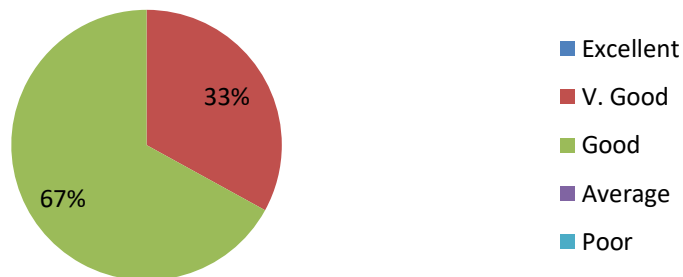
### Is the syllabus as per the need of time



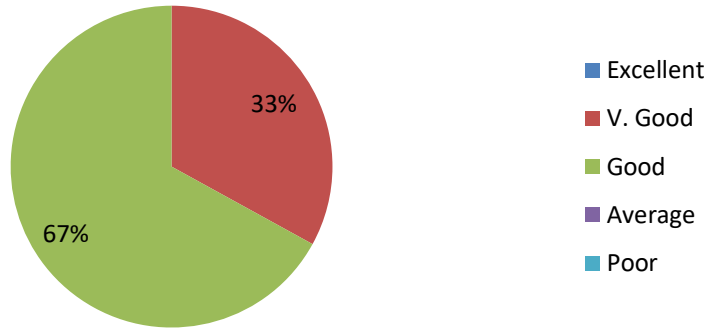
### Does the course make student competent



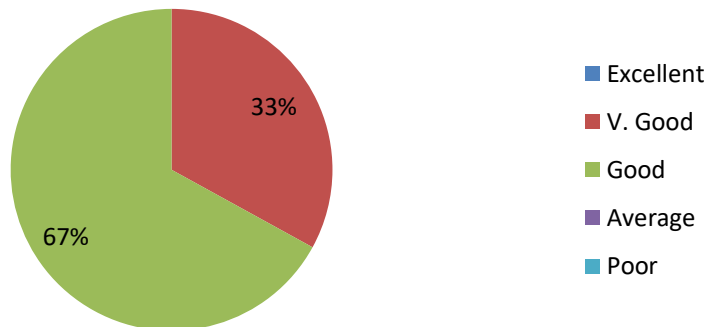
### Does the course cover awareness on recent developments in the field provided



### Does the syllabus generate interest in the subject area



### Does the curriculum has the higher education/employment



### Appendix

Curriculum feedback form for Employers

  
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**UNITED INSTITUTE OF MANAGEMENT, NAINI, PRAYAGRAJ**

**Employer's Feedback on Course & Programme**


Name:

Designation:

Address:

Email Id:

S. No.	Question	Excellent	V. Good	Good	Average	Poor	If Average or Poor, the changes suggested
1	Is syllabus appropriate for the course						
2	Is syllabus as per the need of the time						
3	Does the course make student competent						
4	Does the course cover awareness on recent developments in the field provided						

  
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5	Does the syllabus generate interest in the subject area						
6	Does the curriculum has the prospects of higher education/ employment						

Signature

Date:



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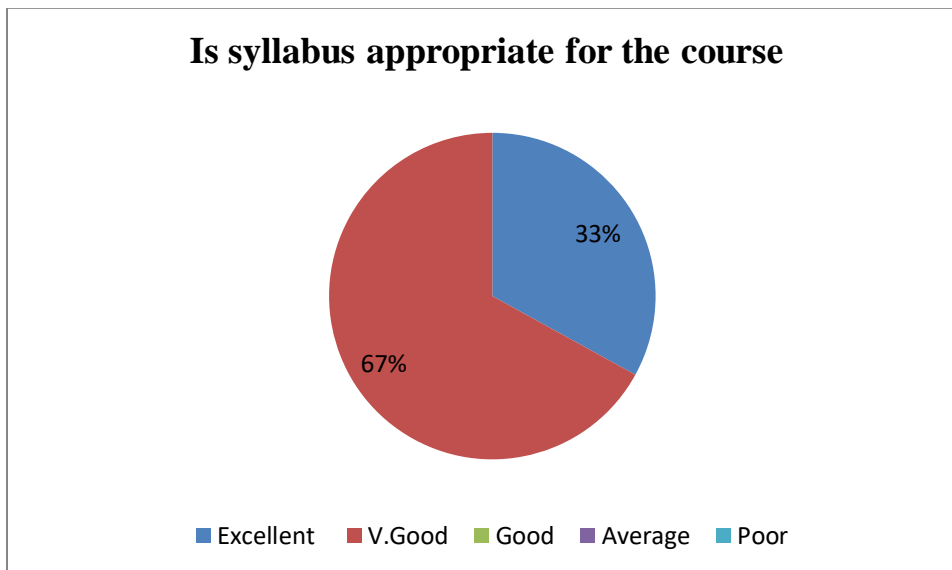


## Employer Feedback Analysis Report 2018-19

A survey was conducted regarding the quality and appropriateness of the course curriculum followed in the three year courses (Batch: 2016-2019) offered by Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj. The data was collected from employers. The conclusions of the data collected and analyzed for each department is consolidated in this report.

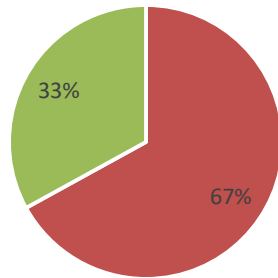
### Department of Computer Applications

Only a few employers responded for the survey and those who responded are satisfied with the curriculum. They are satisfied with the knowledge level and awareness of the pupils about the market. Also they are satisfied with the employability of the students after the course. Following figures shows the analysis of feedback collected.



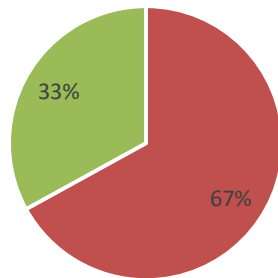
  
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### Is syllabus as per the need of the time



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

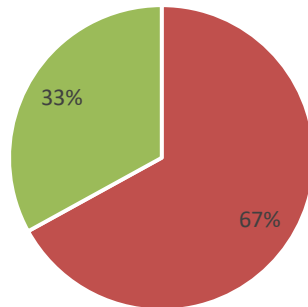
### Does the course make student competent



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

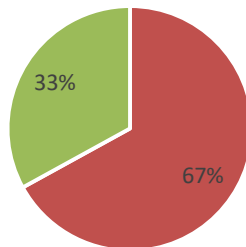
  
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**Does the course cover awareness on recent developments in field provide**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

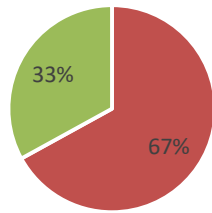
**Does the syllabus generate interest in the subject area**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

  
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### Does the curriculum has the prospects of higher education/employment

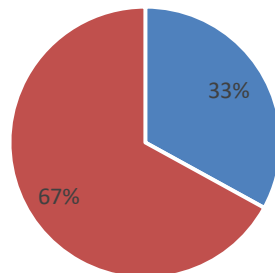


■ Excellent ■ V.Good ■ Good ■ Average ■ Poor


### Department of Business Administration

Only a few employers responded for the survey and those who responded are satisfied with the curriculum. They are satisfied with the knowledge level and awareness of the pupils about the market. Also they are satisfied with the employability of the pupils after the course.

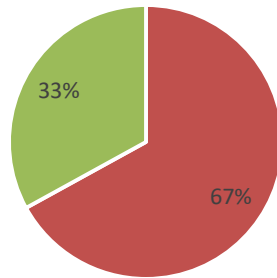
### Is syllabus appropriate for the course



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

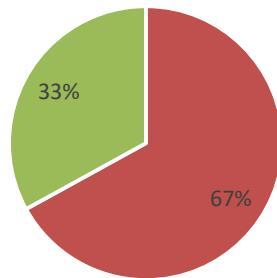
  
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### Is syllabus as per need of the time



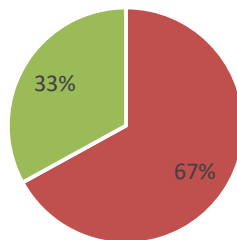
■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

### Does the course make student competent



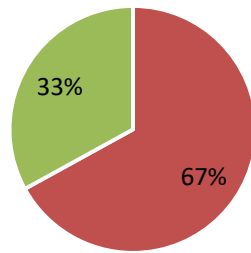
■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

### Does the course cover awareness on recent developments in the field provided



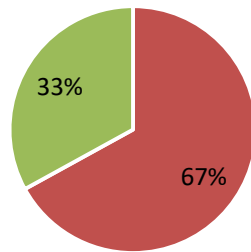
■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

**Does the syllabus generate interest in the subject area**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor


**Does the curriculum has prospects of higher education/employment**



■ Excellent ■ V.Good ■ Good ■ Average ■ Poor

**Appendix:**

Curriculum feedback form for Employers.

  
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**UNITED INSTITUTE OF MANAGEMENT,**

**Naini Prayagraj**

**Employer's feedback on Course & Programme**

**Name:** .....

**Designation:** .....

**Address:** .....

**Email Id:**.....

S.No.	Question	Excellent	V. Good	Good	Average	Poor	If Average or poor the changes suggested
1	Is the syllabus appropriate for the course						
2	Is the syllabus as per the need of time						
3	Does the course make student competent						
4	Does the course cover awareness on recent developments in the field provided						

  
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<b>5</b>	Does the syllabus generate interest in the subject area						
<b>6</b>	Does the curriculum has the prospectus of higher education/employment						

**Signature**

**Date**



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