

## Fee Details:

Category of Delegates	Presentation Fee	Participation Fee
Foreigners	USD 100	USD 40
Professionals	INR 3,500	INR 2,000
Academicians	INR 2,500	INR 1,500
Research Scholars	INR 1,500	INR 500
UGI Faculty	INR 500	Free
UGI Students	INR 250	Free

For Registration Visit:

[www.united.ac.in/icm25](http://www.united.ac.in/icm25)

or  
Scan



## Patrons:



Dr. Akhilesh Kumar Singh  
Vice Chancellor  
Prof. Rajendra Singh  
(Rajju Bhaiya) University,  
Prayagraj, Uttar Pradesh, India.



Mr. Girdhar Gopal Gulati  
Chairman  
United Group of Institutions (UGI),  
Prayagraj, Uttar Pradesh, India.



Dr. Jagdish Gulati  
President  
United Group of Institutions (UGI),  
Prayagraj, Uttar Pradesh, India.



Dr. Satpal Gulati  
Vice Chairman  
United Group of Institutions (UGI),  
Prayagraj, Uttar Pradesh, India.



Mr. Gaurav Gulati  
Senior Vice President  
United Group of Institutions (UGI),  
Prayagraj, Uttar Pradesh, India.

## Convenor:



Dr. Devendra Kumar Tiwari  
Principal  
United Institute of Management (FUGS),  
Prayagraj, Uttar Pradesh, India.

## Organizing Secretaries:

Dr. Kiran Saroj Assistant Professor +91 7054369382 kiransaraj@united.ac.in	Ms. Shagufta Ali Assistant Professor +91 7376877835 shaguftaali@united.ac.in
Ms. Neha Pandey Assistant Professor +91 9506516231 nehapandey@united.ac.in	Dr. Mohd. Faizi Assistant Professor +91 9793748272 mdfaizi@united.ac.in

## Organizing Committee:

- Dr. Chandrashekhar
- Dr. S.Q. Kazmi
- Mr. Anjaneya Awasthi
- Mr. Gaurav Srivastava
- Mr. Ashish Kr. Verma
- Dr. Arti Arora
- Dr. Naghma Ali
- Mr. Saurabh Jaiswal
- Mr. Neeraj Srivastava
- Mr. Deeptanshu Dwivedi

## Organized By:

United Institute of Management (FUGS)  
(Affiliated to Prof. Rajendra Singh  
(Rajju Bhaiya) University)  
E-3, UPSIDC Industrial Area, Naini,  
Prayagraj, UP-211010, India.



## International Conference on Maha Kumbh 2025

“A Global Platform for  
Spiritual Enlightenment,  
Sustainable Development  
and Innovations”

Mode: Hybrid

Conference Dates:  
21 & 22 February, 2025



## Introduction of Interest:

The upcoming conference serves as a global platform for academicians, researchers, and experts to converge, share insights, and engage in meaningful discussions on the interconnected themes of spirituality, sustainability, and innovation. Drawing inspiration from the Maha Kumbh, a symbol of unity and collective purpose, the event aims to foster transformative knowledge exchange and innovative solutions to tackle pressing global challenges. We invite thought leaders from diverse disciplines to contribute their expertise and research, creating an interdisciplinary environment that promotes deeper understanding and collaboration for a sustainable future.

## About the Organizer:

United Institute of Management 'Faculty of Undergraduate Studies' is situated near the sacred banks of the holy river Ganges, this institute is part of the esteemed United Group of Institutions with a strong standing since 1951. The United Institute of Management (FUGS), Prayagraj stands as a symbol of academic distinction and cultural preservation with a mission to shape the nation's future, the institute is committed to reconnecting youth with their cultural roots, while fostering leadership, sustainability, and unity through education.

**Call for Papers:** Submissions are invited from multidisciplinary perspectives, focusing on themes of spirituality, sustainability, and innovation. The accepted submission categories will be Papers, Case studies, and Posters.

All submitted papers will undergo a rigorous peer review process conducted by qualified experts. Accepted papers will have the opportunity to be published in reputable journals, in collaboration with the conference organizers.

## Themes and Sub-Themes:

### Theme 1: Spirituality and Personal Growth

- Spiritual Intelligence and Leadership
- Mindfulness and Meditation for Personal Growth
- The Role of Spirituality in Mental Health
- Exploring the Intersection of Spirituality and Psychology

### Theme 2: Business and Management

- Crowd Management: Risk assessment, emergency response, crowd behavior analysis.
- Event Marketing: Digital marketing, social media, brand positioning.
- Supply Chain and Logistics: Procurement, inventory, transportation.
- Sustainable Tourism: Eco-tourism, cultural heritage conservation, community ties.
- Strategic Planning and Policies: Governance, policy framework, stakeholder engagement.
- Patanjali Ashtanga Yoga and Business Management.

### Theme 3: Multidisciplinary

- Technology and Innovation: AI, IoT, data analytics, cybersecurity.
- Environmental Impact Assessment: Environmental monitoring, impact mitigation, sustainability reporting.
- Social Impact and Community Engagement: Community outreach, social responsibility, cultural sensitivity.
- Case Studies and Best Practices: Success stories, lessons learned, benchmarking.

### Theme 4: Special Tracks

- Start-Up Pitch Competition: Innovative solutions related to Maha Kumbh.
- Student Research Forum: Showcase research by undergraduate and graduate students.
- Industry-Academia Collaboration: Fostering partnerships between industry and academia.

## Publication Process:

All accepted papers will be included in the conference proceedings, published as an e-book with an ISBN. Selected papers will be considered for publication in reputable journals indexed in UGC, ABDC, and Scopus. Please note that publication in these journals may involve applicable charges and terms and conditions determined by the respective journals.

### Important Dates:

- Last Date of Abstract Submission: 15 January 2025
- Intimation of Abstract Acceptance: 20 January 2025
- Last Date of Registration: 25 January 2025
- Last Date of Full Paper Submission: 06 February 2025
- Intimation Full Paper Acceptance: 11 February 2025

### Paper Submission Guidelines:

- Paper should be original and in English language
- Abstract: Max 300 words with up to 5 keywords
- Paper Length: 3,000–5,000 words
- Formatting: MS Word, Times New Roman, 12-point font, 1.5 line spacing, and 1.0-inch margins on all sides of A4
- Reference: APA Style
- Author Details: Name, Designation, Department, Organization, Contact Number, Email

**Submission Email: [icm2025@united.ac.in](mailto:icm2025@united.ac.in)**

### Certificates and Awards

#### Awards:

- Best Paper Award
- Best Presentation Award
- Best Poster Award

#### Certificates:

- Certificate of Participation
- Certificate of Paper Presentation